

UNBSJ MBA Business Consulting Project Program

As an integral and mandatory component of our 1 year intensive MBA Program, students are required to complete a 9 week Business Consulting Project to apply their curriculum learning's to real business challenges. There are 2 placement periods: May – July or July – Sept.

During the 9 week project period, students demonstrate value in their designated role, as determined by the Employer, as well as complete an agreed upon consulting project report to meet their academic requirements.

Examples of past MBA projects:

- Review project management practices and methodologies for improved effectiveness
- Investigate and assess new business development opportunities
- Design and implement a market expansion plan
- Conduct a market feasibility study and assessment
- Prepare human resource management policies & procedures

Employers who have partnered with our program have experienced great results. Feedback indicates that they were very impressed with the students' quality of work and level of dedication - frequently leading to full time employment offers. Additionally many Employers have reported that, given the MBA student wage is significantly less than hiring an outside Consultant, they have available budget to hire 1 or more students to work on significant business development projects.

Worthy of note, as entrance requirements, MBA students must have an undergraduate degree and several years of professional work experience prior to entering our program. Our 2018 class has 74 full time students:

- 65 International students representing 13 countries (China; India; Pakistan; Bangladesh; Nigeria; Ghana; Rwanda; Brazil; Vietnam; Romania; Columbia; Ecuador; Nicaragua)
- 20 – IT (Technology) / Engineering background education & work experience
- 22 - Business Development – Business Analysis, Marketing, Sales, HR
- 13 - Finance/Accounting
- 19 Other - i.e.Law, Psychology, Research etc



The majority of our International students have great desire to stay in NB post-graduation. To this point, of the 45 full time students who graduated in Oct/17, 64% have remained in New Brunswick and have successfully secured full time employment with several still seeking positions.

For more information please contact Jackie.Campbell@unb.ca